

CELEBRATE WITH US!

HUDSON VALLEY PATTERN for PROGRESS **50** *growth & vitality*

THE PREMIER NETWORKING EVENT OF THE REGION

Over 500 strong, plus widespread media coverage

SPONSORSHIP OPPORTUNITIES

Stand Out From the Rest

PLATINUM SPONSOR

\$12,500

- Full page event journal ad with premium placement
 - Corporate Banner prominently displayed
 - Literature/Display Table in priority position
 - Four guests at a VIP reception
- SOLD**
- Full page event journal ad with premium placement
 - Corporate Banner prominently displayed
 - Literature/Display Table in priority position
 - Four guests at a VIP reception
- Recognition in the 50th Anniversary video

DIAMOND SPONSOR

\$10,000

- Full page event journal ad with premium placement
 - Table reservation for ten (10) with special signage
 - Four guests at a VIP reception
 - Recognition in the 50th Anniversary video
- Corporate Banner in exclusive position
 - Literature/Display Table in priority position
 - Corporate logo on front cover of event journal

GOLD SPONSORS

\$5,000

- Full page event journal ad
- Corporate Banner prominently displayed
- Table reservation for ten (10)
- Literature/Display Table
- Two guests at a VIP reception

SILVER SPONSORS

\$3,000

- Half page ad in event journal
- Corporate banner in high traffic area
- Six (6) reservations

BRONZE SPONSORS

\$1,500

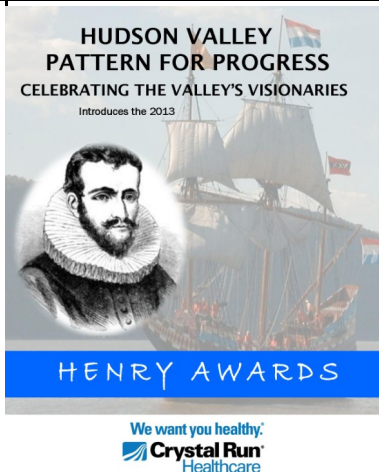
- Quarter page ad in event journal
- Four (4) reservations

HUDSON VALLEY PATTERN *for* PROGRESS

growth & vitality

50

THE PREMIER NETWORKING EVENT OF THE REGION



- **REACH:** Full-size, 4-color 2014 event journal is seen by over 1,500 leaders from Pattern's nine-county region.
- **IMAGE:** Unlike any other publication, provides lasting, high-profile presence for your business or organization.
- **CONTINUED ADVERTISING EXPOSURE:** This unique event journal enjoys year-round distribution via Pattern's outreach forums.

RESERVATION FORM FOR SPONSORSHIP PACKAGES AND PROGRAM ADS (ad deadline is October 12)

I WOULD LIKE TO SPONSOR AS FOLLOWS

(see Sponsorship Opportunity benefits on the reverse side):

- Bronze** sponsorship \$1,500
- Silver** sponsorship \$3,000
- Gold** sponsorship \$5,000
- Diamond** sponsorship \$10,000
- Platinum** sponsorship **SOLD**

I WOULD LIKE TO ADVERTISE AS FOLLOWS

(ads included in all sponsorship packages; see over)

Ad Rates:	Art Size:
<input type="checkbox"/> Quarter Page: \$300	3.69" x 4.5"
<input type="checkbox"/> Half Page: \$550	7.38" x 4.5"
<input type="checkbox"/> Full Page: \$950	7.38" x 10"

Name

Organization

Address

City

State

Zip

Phone

Email Address

Please send to Robin at rdegroat@pfprogress.org by October 12, 2015

Payment can be sent to 3 Washington Center, 2nd fl. Newburgh, NY 12550