

PATTERN'S PROGRESS

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Center for Housing Solutions event puts spotlight on Hudson Valley housing trends

Aging population, shifting demand and slow market recovery among key topics



Pattern Vice President Joe Czajka, left, presented regional housing data, and Rafael E. Cestero, CEO of Community Preservation Corporation delivered the keynote address Sept. 27 at the kick-off luncheon for the Center for Housing Solutions.

NEW WINDSOR – Hudson Valley Pattern for Progress introduced its latest initiative—the Center for Housing Solutions—during a Sept. 27 luncheon that was attended by 175 housing leaders from across the region.

Over the next several years, the Center for Housing Solutions will seek to underscore the region's housing needs through objective research, advocacy, and collaboration with other housing agencies.

The luncheon focused largely on the impact that aging Baby Boomers will have on the regional demand for housing over the next two decades. The Center's first report showed that the population of those 65 and older is expected to increase by more than 43 percent through the year 2030—an increase of some 145,000 senior citizens. Meanwhile, the entire population of the Hudson Valley is expected to increase by just 5 percent.

The aging trend was discussed by two experts: Vera Prosper, senior policy analyst at the state Office for the Aging, and

Paul Beyer, the state's director of Smart Growth Planning. Prosper said the increase of seniors is going to force local governments to think differently about their zoning and strategies to allow "aging in place."

And Beyer noted that communities must also consider the changing demand among other age groups, including young adults, who want more walkable communities, smaller homes, and access to mass transit and parks.

A keynote address was also delivered by Rafael E. Cestero, president and CEO of Community Preservation Corporation, who said that housing will be key to the region's economic recovery. He also praised the Center for Housing Solutions as the vehicle that can help drive the regional conversation about housing.

Presentations by Pattern Vice President Joe Czajka, Prosper and Beyer can be found at the Center's web page by [clicking here](#). More information about the Center can also be found at that page, or by e-mailing Czajka at jczajka@pfprogress.org.

Join Pattern for the 2012 Regional Leadership Awards

Hudson Valley Pattern for Progress will host its annual Regional Leadership Awards dinner on Nov. 8, from 5:30 to 8:30 p.m. at Anthony's Pier 9 in New Windsor. The dinner is one of the region's premier networking events, giving the Hudson Valley a chance to celebrate those who have contributed greatly to our quality of life.

Information about registration, sponsorship or advertising in our event journal can be found by [clicking here](#).

Congratulations go to the following leaders and efforts who have been selected to receive awards at this year's reception:

- The Excelsior Award for inspiring regional leadership: **Steven V. Lant, Central Hudson Gas & Electric**
- Economic Development: marketing and branding campaign of **NY BioHud Valley**
- Regional Achievement: all volunteers serving on the Governor's **Mid-Hudson Regional Economic Development Council**
- Tourism: **Rocking Horse Ranch and SplashDown Beach**
- Healthcare: **The Center for Discovery**
- Conservation and Land Use: **Clearwater**
- Improvement of Urban Areas: **The City of Yonkers for "daylighting" the Saw Mill River**
- Agriculture: **Judith LaBelle**
- Regional Fellows Award: **Karen VanHouten-Minogue, The Community Foundation of Orange and Sullivan**
- Lifetime Achievement Award: **Arthur Weintraub**

More information can also be obtained by calling Pattern at (845) 565-4900, or by e-mailing rdegroat@pfprogress.org.

Welcoming a new member

Pattern for Progress would like to welcome its newest member, **United Water**. The company, which has an office in West Nyack, Rockland County, provides comprehensive, sustainable water and wastewater solutions that promote public, economic and environmental health. Find them at www.unitedwater.com.



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